

# Business Plan

*Use this worksheet to help guide your as you map out your home inspection business.*

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## EXECUTIVE SUMMARY

**What is your company about,** what are your goals, and who is on your team to help you accomplish these goals?

## MISSION STATEMENT

What do you aim to accomplish with this business?

Who are you aiming to help with your inspection services?

What statement can summarize your goals in a way that you'd be proud to share with potential clients?

## COMPETITIVE ANALYSIS

What other home inspection businesses are in your area? Who are you competing with, and how are their company reviews? Where is there room for improvement?

## BUSINESS MODEL

What special services can you offer? Consider your certifications, unique work experience, or special skills you bring to the table.

In five years, what certifications or skills are you hoping to add to your offering? For example: Mold, Radon, Septic Inspection Certificates, etc.

## FINANCIAL PROJECTIONS

How much money do you need to earn in order to succeed? Consider living costs, bills, retirement goals, health insurance costs, etc.